

WHAT WE DO

As digital solution specialists, we provide you with access to technology and resources that may be impractical for a smaller company to tackle on their own. We provide better data and results, delivered with continued support for your company's success in the ever-changing digital landscape.



RESPONSIVE WEBSITE DESIGN

Create the best user experience on all devices.

Say goodbye to spending money on multiple website updates. This cutting-edge technology provides one website that adjusts to the size and resolution for every device - automatically! Get all the features you need on one platform.



MOBILE WEBSITE DESIGN

Customers should be able to find you from anywhere.

Today, more local customers are searching for your business with their smartphones. Are you losing customers searching for your business on the go? Give customers anywhere access to your website while generating more business for you.



LOGO CREATION

Make a strong impression.

Help your business become more credible and visible to potential customers with professional Logo Creation. Create consistent branding across all platforms and stand out from your competitors with a unique logo design.



SEARCH ENGINE OPTIMIZATION

Shine brighter than your competitors.

When customers search online, are they finding you or your competitors? If search engines don't know you exist, you are invisible. Ranking higher in search results helps customers find you, driving more customers to your website.



LIST OPTIMIZATION

Get listed. Get found. Get customers.

Are you losing customers due to incorrect contact info? Get more customers by increasing your online credibility by maintaining up-to-date, consistent and visible business information across top search engines and directories.



SEARCH ENGINE MARKETING

Shine in the right places.

Go from outdated to updated - search engines are the new yellowpages. Search engine marketing drives the right customers to your business and turns searches into revenue.



ONTARGET - DISPLAY ADVERTISING

Shine a spotlight on your business.

Spend your advertising dollars where they count the most. Display advertising helps place your business in front of consumers where they spend most of their time: the web.



RETARGETING

Regain lost customers.

Don't miss out on lost business. Today's customers take time to research and reflect before making a purchase. Now you can keep in touch and stay relevant to your customers throughout their buying decision.



DIRECT EMAIL

Reach the right people at the right time.

Build your email marketing campaigns and expand your customer base! Using your most current data ensures your campaigns reach active and high-quality leads. Direct Email will help to micro-target your audience and provide you with real-time email metrics.



FACEBOOK ADVERTISING

Reach Your Target Market and Expand Your Audience

Reach the exact audience you want with targeted ads, increase your online presence, and build brand recognition. With organic reach decreasing and the competition stiffer than ever, there's never been a better time to get started with ads on Facebook!



SOCIAL MEDIA OPTIMIZATION

How many places do you shine?

Social media is the new word-of-mouth. It's no coincidence that businesses who engage their customers via social media grow faster than those who don't. Now it's easy to keep your loyal customers updated and gain new ones.



REPUTATION MONITORING

Know what your customers are saying about you.

Don't let bad reviews shut you down. Everyone has an opinion and the Internet provides the megaphone. With 70% of consumers trusting online reviews, you can't afford to ignore what's being said online.



CALL TRACKING

Bring your business out of the shadows.

How do you know your marketing strategy is working? Today, more than ever, phone calls are still one of the best sources of quality leads for your business. Now you can shed light on what leads you gain on and off line.



INTERACTIVE VIDEO

Make an impact in less than a minute.

Interactive Videos are the easiest way to make an impression in a short amount of time, effectively marketing your services. Engage your customers with customized, interactive content for maximum optimization and conversions.



LIVE CHAT LEADS

Make website visits matter more.

Now your business never has to close its doors! Let us deliver 24/7 instant gratification to web visitors by connecting them to a live person with no wait times. Engage more visitors online, off the phone, and easily convert them into leads. Live Chat offers immediate ROI!

Contact your PMMG Representative
today for more information!

Stephanie Fairbanks

570-420-4374

