



Introducing The Pocono Record's

Small Business ComboPaks

Research Shows

4 Sunday ads + 4 Weekday ads +



DELIVERS

74%*

of Monroe County Adults

2X/Week for 4 Consecutive Weeks + Online.

Retail Ad Unit		Impressions*
1x1	\$260	10,000
1x2	\$387	15,000
1x3	\$513	20,000
2x2	\$612	22,500
1x5	\$710	25,000
2x3	\$831	30,000
2x4	\$1019	35,000
2x5	\$1200	40,000

*Online Home Page Unit: 300x250px or 728x90px

One print copy change will be allowed during the run. No size change. No skips, the print ad must run 2 times per week for 4 consecutive weeks. The online ad will run during the print schedule. If cancelled during the run, there will be no refund. This offer can not be combined with any other offer. Billing will be separated into Print, Digital and Ad Enhance billing codes. These components combined will equal the above package pricing.



Get the Small Business ComboPak by contacting your advertising representative at

570-421-3000

Please Contact:

*Source: 2012 Clark, Martire & Bartolomeo Inc. Market Study