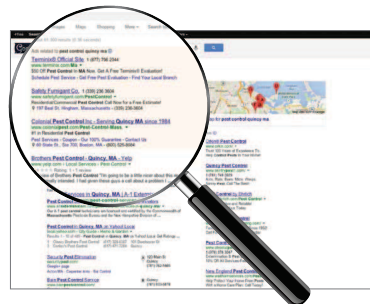




SEARCH ENGINE MARKETING

Shine in the right places.

Go from outdated to updated - search engines are the new yellowpages. Search engine marketing drives the right customers to your business and turns searches into revenue. Market your business to the people looking for local products or services like yours.



Want to maximize your conversions? Add an **SEM Landing Page** - a standalone web page specifically designed to promote your message or offer.

93%



93% percent of online experiences begin with a search engine.

IMFORZA, 2014

OVER 100 BILLION



There are over 100 billion Google searches per month.

MASHABLE, 2015

4/5



4 in 5 consumers used search engines to find local information.

GOOGLE, 2014

KEY FEATURES:

- Quick set-up process
- Online dashboard to track results
- Keyword and geo-targeted messages
- Flexible budget on ad spending
- Maximize exposure and increase traffic to your site

Propel now offers SMS Lead Alert notifications! Get text messages sent to your mobile phone notifying you of new leads driven by your marketing campaign.

Suggested product pairings:

SEARCH ENGINE OPTIMIZATION

SOCIAL MEDIA OPTIMIZATION

Contact your PMMG Representative today for more information!

Stephanie Fairbanks
sfairbanks@poconorecord.com
570-420-4374



Effective Date: November 2015

Minimum Agreement: 6-month for Search Engine Marketing. All agreements subject to Propel Marketing's terms and conditions: propelmarketing.com/legal/advertising_terms. Rates subject to change.

