



# RESPONSIVE WEBSITE DESIGN

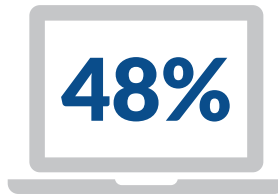
*Create the best user experience on all devices.*

Say goodbye to spending money on multiple website updates. This cutting-edge technology provides one website for your business that adjusts to the size and resolution for every device - automatically! Get all the features you need on one platform and easy-to-use content management system. Now you can save time and money that can be put back into your business. It's just that easy!



*87% of smartphone and tablet owners say they use these devices for shopping activities.*

NIELSEN NEWSWIRE, 2014



*48% of people cited a website's design as the number one factor in deciding the credibility of a business.*

SME WEBSITE STATISTICS, 2014



*More than 58% of American adults own a smartphone and almost 60% of all website traffic is from mobile devices.*

EMARKETER, 2015

## KEY FEATURES:

- *Allows one platform to update content across all devices*
- *Access to a content management system (CMS)*
- *Benefit from new features within our upcoming releases*
- *Create higher visibility on search engines*

*Suggested product pairings:*

**LIST OPTIMIZATION**

**SOCIAL MEDIA OPTIMIZATION**

Contact your PMMG Representative today for more information!

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Effective Date: December 2015

\*DIFM packages include 1 hour of maintenance / mo. Each additional 2 hours of maintenance: \$75.

**Minimum Agreement:** 12-Month for Responsive Website Design. All agreements subject to Propel Marketing's terms and conditions: [propelmarketing.com/legal/advertising\\_terms](http://propelmarketing.com/legal/advertising_terms). Rates subject to change.

