

RETARGETING

Regain lost customers.

Don't miss out on lost business. Today's customers take time to research and reflect before making a purchasing decision. Now you can keep in touch and stay relevant to customers throughout their buying decision. Plus, increase return visits to your website.



Nearly **3 out of 5** U.S. online buyers said they notice ads for products they looked up on other sites.

DIGITALINFORMATIONWORLD.COM, 2014

147% ↑

Retargeting can lead to a **147% higher** conversion rate over time.

CMO, 2014



With retargeting, **26%** of users return and complete the checkout process

EMARKETER, 2014

KEY FEATURES:

- Repeated advertisements to those who have previously visited your site
- Messages can be adjusted based on customer responses
- Retargeting ad creation

Suggested product pairings:

ONTARGET - DISPLAY ADVERTISING

Contact your PMMG Representative today for more information!

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Effective Date: December 2015

Minimum Agreement: 3-month for Retargeting. All agreements subject to Propel Marketing's terms and conditions: propelmarketing.com/legal/advertising_terms. Rates subject to change.

