

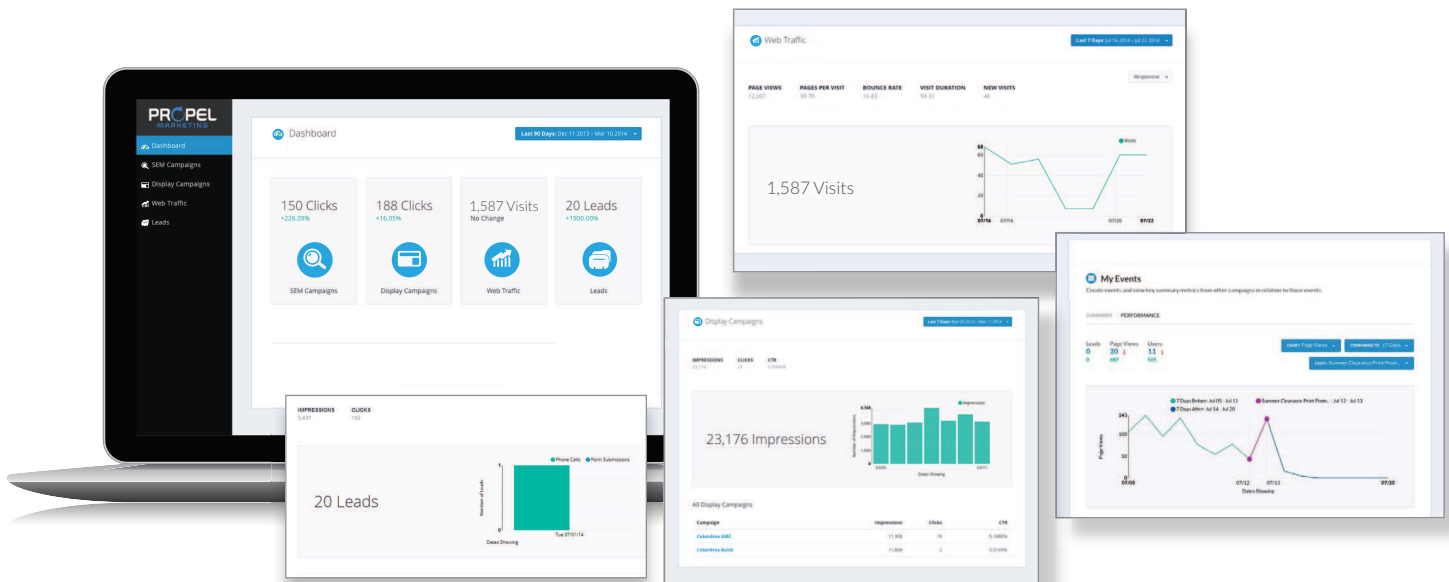


RPM DASHBOARD

Results by Propel Marketing

It's Time to Ditch the Spreadsheets.

See how your marketing dollars are working for you with 24/7 access to your marketing results all in one place. Save time and effort with comprehensive data, allowing you to make faster, better-informed decisions to boost your business and gain more customers.



The user-friendly, easy-to-understand **RPM DASHBOARD** gives you access to:

- **24-hour** reporting platform featuring Google Analytics for web traffic
- Campaign **landing page** and **web form leads**
- **Inbound call leads** with ability to listen to recorded calls
- **High transparency campaign tracking** including enhanced SEM, display advertising, retargeting, and Facebook advertising
- **Offline Event Tracking** to bridge offline events to online activities

Propel now offers SMS Lead Alert notifications! Get text messages sent to your mobile phone notifying you of new leads driven by your marketing campaign.

Contact your PMMG Representative today for more information!

Stephanie Fairbanks 570-420-4374

