



ONTARGET - DISPLAY ADVERTISING

Shine a spotlight on your business.

Spend your advertising dollars where they count the most. OnTarget - Display Advertising helps place your business in front of consumers where they spend most of their time: the web. Targeting by geography, audience and interest will ensure you get the most bang for your buck.

Want to maximize your conversions? Add a **Landing Page** - a standalone web page specifically designed to promote your message or offer.



4 in 5 consumers want ads customized to their city, zip code, or immediate surroundings.

GOOGLE, 2014



Consumers spend **332 minutes** per day online, 15% more than time spent watching TV.

STATISTA.COM, 2014



Digital display ad spend in the U.S. will total over **\$37 billion** by 2017.

EMARKETER, 2015

KEY FEATURES:

- Your ad appears in front of your target audience
- Target by geography, demographics and online behavior
- Ad creation

Suggested product pairings:

RETARGETING
CALL TRACKING

Contact your PMMG Representative today for more information!

Stephanie Fairbanks

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