



# MOBILE WEBSITE DESIGN

**Customers should be able to find you from anywhere.**

Today, more local customers are searching for your business with their smartphones. Are you losing customers who are searching for your business while they're on the go? Give customers anywhere access to your website while generating more business for you.



Smartphones and tablets combined account for **60%** of all online traffic.

COMSCORE, 2014



**91%** of adults have their mobile phone within arms reach 24/7.

NEILSEN, 2015



**50%** of people who conducted a local search on their phone visited within 1 day.

GOOGLE, 2014

## KEY FEATURES:

- Improves user experience: click-to-call or click-to-email functionality
- Ongoing support and maintenance
- Social media, search integration, contact forms and more
- Includes hosting & 5 changes

Suggested product pairings:

**LIST OPTIMIZATION**

**REPUTATION MONITORING**

Contact your PMMG Representative today for more information!

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Effective Date: December, 2015

**Minimum Agreement:** 12-Month for Mobile Website Design. All agreements subject to Propel Marketing's terms and conditions: [propelmarketing.com/legal/advertising\\_terms](http://propelmarketing.com/legal/advertising_terms). Rates subject to change.

