



LIST OPTIMIZATION

Get listed. Get found. Get customers.

Are you losing customers due to incorrect contact info? If a customer cannot reach you, you have just lost out on a potential sale. Get more customers by increasing your online credibility. Maintain up-to-date, consistent and visible business information across top search engines and directories.



3/4



3 out of 4 customers research locations before visiting a business for the first time.

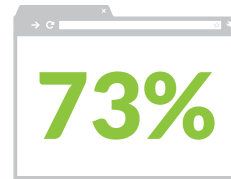
SEARCHENGINEWATCH.COM, 2015

88%



88% of companies lose 12% in revenue on average due to inaccurate company data online.

EXPERIAN DATA QUALITY, 2014



73% lose trust in a business due to inaccurate local business listings online.

SEARCHENGINEWATCH.COM, 2014

KEY FEATURES:

- *Get listed by nation's biggest data providers*
- *Maintain accurate information to help online search rankings*
- *Maps and navigation devices are updated with your location*

Suggested product pairings:

RESPONSIVE WEBSITE DESIGN

REPUTATION MONITORING

Contact your PMMG Representative today for more information!

Stephanie Fairbanks 570-420-4374



Effective Date: December 2015

Minimum Agreement: 12-Month for List Optimization. All agreements subject to Propel Marketing's terms and conditions: propelmarketing.com/legal/advertising_terms. Rates subject to change.

