



Bringing your business from outdated to updated.

Who is Propel Marketing?

Propel Marketing is a leading Internet marketing company that provides online marketing solutions to local businesses. Propel serves as a trusted, local expert to small and mid-sized businesses, connecting them with new customers and helping them grow their business cost-effectively. Propel utilizes a unique blend of leading-edge technology and high quality customer service to consistently deliver results.

Why Propel Marketing?

We often hear of customers who have been 'burned' by companies who sell them online services then disappear. At Propel Marketing, we are your trusted partner. We help you get more leads and find more customers. We help you grow your business through proven internet marketing strategies. Today, customers use Internet marketing technologies to research local businesses through websites, display ads, search engines, social media and more. Propel can help. Our mission can be summed up in one word – Results. We believe our strength in internet marketing positions us to deliver the results you need and are the foundation upon which our business relationships are based. Propel Marketing is a trusted, knowledgeable company that helps business owners grow their business with Internet marketing.

It's All About Results.

With Propel, you can track results of your online efforts in one centralized location. We offer a self-service dashboard for real-time results with client service managers available to assist you every step of the way.

We do the work so you get results. No Headache. No Hassle.

Benefits

- Fortune 500 technology for small and medium-sized businesses.
- Improved local visibility to drive more business
- Affordable rates for your budget
- Up-to-date info on industry trends, best practices and free ebooks

Business Needs Are Not One Size Fits All.

With a full array of online marketing solutions, we can create the perfect mix suited to boost your business. Our services include:

- Web, Mobile, and Responsive Website Design
- Social Media management
- Centralized dashboard with Call tracking
- Reputation management
- OnTarget - Display Advertising
- Search Engine Marketing



Did you know?

97%



97% of consumers search for local businesses online.

GOOGLE, 2012

7/10



7 of 10 customers are more likely to use a local business if present on social media.

LOCAL CONSUMER REVIEW SURVEY, 2012

7.4
BILLION



7.4 billion mobile devices are expected in the market by 2015 - more devices than people!

ABI RESEARCH, 2012

Contact your PMMG Representative today for more information!

Stephanie Fairbanks
sfairbanks@
poconorecord.com
570-420-4374