

National Rates for Classified and Retail will always equal open rates.

				Full Pg.	3/4 Pg.	Page Killer	2/3 Pg.	1/2 Pg.	1/3 Pg.	1/4 Pg.	1/6 Pg.	1/8 Pg.	1/9 Pg.	1/13 Pg.	1/16 Pg.	1/32 Pg.	1/64 Pg.
OPEN				\$3,204.18	\$2,441.28	\$2,288.70	\$2,136.12	\$1,602.09	\$1,068.06	\$801.05	\$534.03	\$400.52	\$356.02	\$254.30	\$203.44	\$101.72	\$50.86
Level		Daily	Savings														
1	\$2,000	\$19.07	25%	N/A	\$1,830.96	\$1,716.53	\$1,602.09	\$1,201.57	\$801.05	\$600.78	\$400.52	\$300.39	\$267.02	\$190.73	\$152.58	\$76.29	\$38.15
2	\$2,500	\$18.69	26.5%	\$2,355.07	\$1,794.34	\$1,682.19	\$1,570.05	\$1,177.54	\$785.02	\$588.77	\$392.51	\$294.38	\$261.67	\$186.91	\$149.53	\$74.76	\$37.38
3	\$3,000	\$18.31	28%	\$2,307.01	\$1,757.72	\$1,647.86	\$1,538.01	\$1,153.50	\$769.00	\$576.75	\$384.50	\$288.38	\$256.33	\$183.10	\$146.48	\$73.24	\$36.62
4	\$3,500	\$18.06	29%	\$2,274.97	\$1,733.31	\$1,624.98	\$1,516.65	\$1,137.48	\$758.32	\$568.74	\$379.16	\$284.37	\$252.77	\$180.55	\$144.44	\$72.22	\$36.11
5	\$4,300	\$17.67	30.5%	\$2,226.91	\$1,696.69	\$1,590.65	\$1,484.60	\$1,113.45	\$742.30	\$556.73	\$371.15	\$278.36	\$247.43	\$176.74	\$141.39	\$70.70	\$35.35
6	\$5,200	\$17.29	32%	\$2,178.84	\$1,660.07	\$1,556.32	\$1,452.56	\$1,089.42	\$726.28	\$544.71	\$363.14	\$272.36	\$242.09	\$172.92	\$138.34	\$69.17	\$34.58
7	\$6,300	\$17.04	33%	\$2,146.80	\$1,635.66	\$1,533.43	\$1,431.20	\$1,073.40	\$715.60	\$536.70	\$357.80	\$268.35	\$238.53	\$170.38	\$136.30	\$68.15	\$34.08
8	\$7,600	\$16.78	34%	\$2,114.76	\$1,611.24	\$1,510.54	\$1,409.84	\$1,057.38	\$704.92	\$528.69	\$352.46	\$264.34	\$234.97	\$167.84	\$134.27	\$67.14	\$33.57
9	\$9,100	\$16.53	35%	\$2,082.72	\$1,586.83	\$1,487.66	\$1,388.48	\$1,041.36	\$694.24	\$520.68	\$347.12	\$260.34	\$231.41	\$165.30	\$132.24	\$66.12	\$33.06
10	\$11,000	\$16.28	36%	\$2,050.68	\$1,562.42	\$1,464.77	\$1,367.12	\$1,025.34	\$683.56	\$512.67	\$341.78	\$256.33	\$227.85	\$162.75	\$130.20	\$65.10	\$32.55
11	\$13,400	\$16.02	37%	\$2,018.63	\$1,538.01	\$1,441.88	\$1,345.76	\$1,009.32	\$672.88	\$504.66	\$336.44	\$252.33	\$224.29	\$160.21	\$128.17	\$64.08	\$32.04
12	\$16,300	\$15.77	38%	\$1,986.59	\$1,513.59	\$1,418.99	\$1,324.39	\$993.30	\$662.20	\$496.65	\$331.10	\$248.32	\$220.73	\$157.67	\$126.13	\$63.07	\$31.53
13	\$19,700	\$15.51	39%	\$1,954.55	\$1,489.18	\$1,396.11	\$1,303.03	\$977.27	\$651.52	\$488.64	\$325.76	\$244.32	\$217.17	\$155.12	\$124.10	\$62.05	\$31.02
14	\$24,800	\$15.26	40%	\$1,922.51	\$1,464.77	\$1,373.22	\$1,281.67	\$961.25	\$640.84	\$480.63	\$320.42	\$240.31	\$213.61	\$152.58	\$122.06	\$61.03	\$30.52
15	\$28,900	\$15.00	41%	\$1,890.47	\$1,440.36	\$1,350.33	\$1,260.31	\$945.23	\$630.16	\$472.62	\$315.08	\$236.31	\$210.05	\$150.04	\$120.03	\$60.01	\$30.01
16	\$34,900	\$14.75	42%	\$1,858.42	\$1,415.94	\$1,327.45	\$1,238.95	\$929.21	\$619.47	\$464.61	\$309.74	\$232.30	\$206.49	\$147.49	\$118.00	\$59.00	\$29.50
17	\$42,200	\$14.50	43%	\$1,826.38	\$1,391.53	\$1,304.56	\$1,217.59	\$913.19	\$608.79	\$456.60	\$304.40	\$228.30	\$202.93	\$144.95	\$115.96	\$57.98	\$28.99
18	\$51,100	\$14.24	44%	\$1,794.34	\$1,367.12	\$1,281.67	\$1,196.23	\$897.17	\$598.11	\$448.59	\$299.06	\$224.29	\$199.37	\$142.41	\$113.93	\$56.96	\$28.48
19	\$61,800	\$13.99	45%	\$1,762.30	\$1,342.70	\$1,258.79	\$1,174.87	\$881.15	\$587.43	\$440.57	\$293.72	\$220.29	\$195.81	\$139.87	\$111.89	\$55.95	\$27.97
20	\$74,900	\$13.73	46%	\$1,730.26	\$1,318.29	\$1,235.90	\$1,153.50	\$865.13	\$576.75	\$432.56	\$288.38	\$216.28	\$192.25	\$137.32	\$109.86	\$54.93	\$27.46
21	\$90,500	\$13.48	47%	\$1,698.22	\$1,293.88	\$1,213.01	\$1,132.14	\$849.11	\$566.07	\$424.55	\$283.04	\$212.28	\$188.69	\$134.78	\$107.82	\$53.91	\$26.96
22	\$109,500	\$13.22	48%	\$1,666.17	\$1,269.47	\$1,190.12	\$1,110.78	\$833.09	\$555.39	\$416.54	\$277.70	\$208.27	\$185.13	\$132.24	\$105.79	\$52.89	\$26.45
23	\$132,500	\$12.97	49%	\$1,634.13	\$1,245.05	\$1,167.24	\$1,089.42	\$817.07	\$544.71	\$408.53	\$272.36	\$204.27	\$181.57	\$129.69	\$103.75	\$51.88	\$25.94
24	\$160,400	\$12.72	50%	\$1,602.09	\$1,220.64	\$1,144.35	\$1,068.06	\$801.05	\$534.03	\$400.52	\$267.02	\$200.26	\$178.01	\$127.15	\$101.72	\$50.86	\$25.43
25	\$194,000	\$12.46	51%	\$1,570.05	\$1,196.23	\$1,121.46	\$1,046.70	\$785.02	\$523.35	\$392.51	\$261.67	\$196.26	\$174.45	\$124.61	\$99.69	\$49.84	\$24.92
26	\$230,000	\$12.21	52%	\$1,538.01	\$1,171.81	\$1,098.58	\$1,025.34	\$769.00	\$512.67	\$384.50	\$256.33	\$192.25	\$170.89	\$122.06	\$97.65	\$48.83	\$24.41

				Full Pg.	3/4 Pg.	Page Killer	2/3 Pg.	1/2 Pg.	1/3 Pg.	1/4 Pg.	1/6 Pg.	1/8 Pg.	1/9 Pg.	1/13 Pg.	1/16 Pg.	1/32 Pg.	1/64 Pg.
New Business Rate		10%		\$2,883.76	\$2,197.15	\$2,059.83	\$1,922.51	\$1,441.88	\$961.25	\$720.94	\$480.63	\$360.47	\$320.42	\$228.87	\$183.10	\$91.55	\$45.77
Non-profit Rate		15%		\$2,723.55	\$2,075.09	\$1,945.40	\$1,815.70	\$1,361.78	\$907.85	\$680.89	\$453.93	\$340.44	\$302.62	\$216.16	\$172.92	\$86.46	\$43.23
Color by the inch																	
Black Plus One		Flat Rate		\$189.00	\$144.00	\$135.00	\$126.00	\$94.50	\$63.00	\$55.13	\$36.75	\$27.56	\$24.50	\$20.00	\$16.00	\$10.00	\$5.00
Black Plus Three		Flat Rate		\$378.00	\$288.00	\$270.00	\$252.00	\$189.00	\$126.00	\$110.25	\$73.50	\$55.13	\$49.00	\$40.00	\$32.00	\$20.00	\$10.00

				Full Pg.	3/4 Pg.	Page Killer	2/3 Pg.	1/2 Pg.	1/3 Pg.	1/4 Pg.	1/6 Pg.	1/8 Pg.	1/9 Pg.	1/13 Pg.	1/16 Pg.	1/32 Pg.	1/64 Pg.
OPEN				\$3,971.52	\$3,025.92	\$2,836.80	\$2,647.68	\$1,985.76	\$1,323.84	\$992.88	\$661.92	\$496.44	\$441.28	\$315.20	\$252.16	\$126.08	\$63.04
Level		Sunday	Savings														
1	\$2,000	\$23.64	25%	N/A	N/A	N/A	\$1,985.76	\$1,489.32	\$992.88	\$744.66	\$496.44	\$372.33	\$330.96	\$236.40	\$189.12	\$94.56	\$47.28
2	\$2,500	\$23.17	26.5%	N/A	\$2,224.05	\$2,085.05	\$1,946.04	\$1,459.53	\$973.02	\$729.77	\$486.51	\$364.88	\$324.34	\$231.67	\$185.34	\$92.67	\$46.33
3	\$3,000	\$22.69	28%	\$2,859.49	\$2,178.66	\$2,042.50	\$1,906.33	\$1,429.75	\$953.16	\$714.87	\$476.58	\$357.44	\$317.72	\$226.94	\$181.56	\$90.78	\$45.39
4	\$3,500	\$22.38	29%	\$2,819.78	\$2,148.40	\$2,014.13	\$1,879.85	\$1,409.89	\$939.93	\$704.94	\$469.96	\$352.47	\$313.31	\$223.79	\$179.03	\$89.52	\$44.76
5	\$4,300	\$21.91	30.5%	\$2,760.21	\$2,103.01	\$1,971.58	\$1,840.14	\$1,380.10	\$920.07	\$690.05	\$460.03	\$345.03	\$306.69	\$219.06	\$175.25	\$87.63	\$43.81
6	\$5,200	\$21.43	32%	\$2,700.63	\$2,057.63	\$1,929.02	\$1,800.42	\$1,350.32	\$900.21	\$675.16	\$450.11	\$337.58	\$300.07	\$214.34	\$171.47	\$85.73	\$42.87
7	\$6,300	\$21.12	33%	\$2,660.92	\$2,027.37	\$1,900.66	\$1,773.95	\$1,330.46	\$886.97	\$665.23	\$443.49	\$332.61	\$295.66	\$211.18	\$168.95	\$84.47	\$42.24
8	\$7,600	\$20.80	34%	\$2,621.20	\$1,997.11	\$1,872.29	\$1,747.47	\$1,310.60	\$873.73	\$655.30	\$436.87	\$327.65	\$291.24	\$208.03	\$166.43	\$83.21	\$41.61
9	\$9,100	\$20.49	35%	\$2,581.49	\$1,966.85	\$1,843.92	\$1,720.99	\$1,290.74	\$860.50	\$645.37	\$430.25	\$322.69	\$286.83	\$204.88	\$163.90	\$81.95	\$40.98
10	\$11,000	\$20.17	36%	\$2,541.77	\$1,936.59	\$1,815.55	\$1,694.52	\$1,270.89	\$847.26	\$635.44	\$423.63	\$317.72	\$282.42	\$201.73	\$161.38	\$80.69	\$40.35
11	\$13,400	\$19.86	37%	\$2,502.06	\$1,906.33	\$1,787.18	\$1,668.04	\$1,251.03	\$834.02	\$625.51	\$417.01	\$312.76	\$278.01	\$198.58	\$158.86	\$79.43	\$39.72
12	\$16,300	\$19.54	38%	\$2,462.34	\$1,876.07	\$1,758.82	\$1,641.56	\$1,231.17	\$820.78	\$615.59	\$410.39	\$307.79	\$273.59	\$195.42	\$156.34	\$78.17	\$39.08
13	\$19,700	\$19.23	39%	\$2,422.63	\$1,845.81	\$1,730.45	\$1,615.08	\$1,211.31	\$807.54	\$605.66	\$403.77	\$302.83	\$269.18	\$192.27	\$153.82	\$76.91	\$38.45
14	\$24,800	\$18.91	40%	\$2,382.91	\$1,815.55	\$1,702.08	\$1,588.61	\$1,191.46	\$794.30	\$595.73	\$397.15	\$297.86	\$264.77	\$189.12	\$151.30	\$75.65	\$37.82
15	\$28,900	\$18.60	41%	\$2,343.20	\$1,785.29	\$1,673.71	\$1,562.13	\$1,171.60	\$781.07	\$585.80	\$390.53	\$292.90	\$260.36	\$185.97	\$148.77	\$74.39	\$37.19
16	\$34,900	\$18.28	42%	\$2,303.48	\$1,755.03	\$1,645.34	\$1,535.65	\$1,151.74	\$767.83	\$575.87	\$383.91	\$287.94	\$255.94	\$182.82	\$146.25	\$73.13	\$36.56
17	\$42,200	\$17.97	43%	\$2,263.77	\$1,724.77	\$1,616.98	\$1,509.18	\$1,131.88	\$754.59	\$565.94	\$377.29	\$282.97	\$251.53	\$179.66	\$143.73	\$71.87	\$35.93
18	\$51,100	\$17.65	44%	\$2,224.05	\$1,694.52	\$1,588.61	\$1,482.70	\$1,112.03	\$741.35	\$556.01	\$370.68	\$278.01	\$247.12	\$176.51	\$141.21	\$70.60	\$35.30
19	\$61,800	\$17.34	45%	\$2,184.34	\$1,664.26	\$1,560.24	\$1,456.22	\$1,092.17	\$728.11	\$546.08	\$364.06	\$273.04	\$242.70	\$173.36	\$138.69	\$69.34	\$34.67
20	\$74,900	\$17.02	46%	\$2,144.62	\$1,634.00	\$1,531.87	\$1,429.75	\$1,072.31	\$714.87	\$536.16	\$357.44	\$268.08	\$238.29	\$170.21	\$136.17	\$68.08	\$34.04
21	\$90,500	\$16.71	47%	\$2,104.91	\$1,603.74	\$1,503.50	\$1,403.27	\$1,052.45	\$701.64	\$526.23	\$350.82	\$263.11	\$233.88	\$167.06	\$133.64	\$66.82	\$33.41
22	\$109,500	\$16.39	48%	\$2,065.19	\$1,573.48	\$1,475.14	\$1,376.79	\$1,032.60	\$688.40	\$516.30	\$344.20	\$258.15	\$229.47	\$163.90	\$131.12	\$65.56	\$32.78
23	\$132,500	\$16.08	49%	\$2,025.48	\$1,543.22	\$1,446.77	\$1,350.32	\$1,012.74	\$675.16	\$506.37	\$337.58	\$253.18	\$225.05	\$160.75	\$128.60	\$64.30	\$32.15
24	\$160,400	\$15.76	50%	\$1,985.76	\$1,512.96	\$1,418.40	\$1,323.84	\$992.88	\$661.92	\$496.44	\$330.96	\$248.22	\$220.64	\$157.60	\$126.08	\$63.04	\$31.52
25	\$194,000	\$15.44	51%	\$1,946.04	\$1,482.70	\$1,390.03	\$1,297.36	\$973.02	\$648.68	\$486.51	\$324.34	\$243.26	\$216.23	\$154.45	\$123.56	\$61.78	\$30.89
26	\$230,000	\$15.13	52%	\$1,906.33	\$1,452.44	\$1,361.66	\$1,270.89	\$953.16	\$635.44	\$476.58	\$317.72	\$238.29	\$211.81	\$151.30	\$121.04	\$60.52	\$30.26

		Full Pg.	3/4 Pg.	Page Killer	2/3 Pg.	1/2 Pg.	1/3 Pg.	1/4 Pg.	1/6 Pg.	1/8 Pg.	1/9 Pg.	1/13 Pg.	1/16 Pg.	1/32 Pg.	1/64 Pg.	
New Business Rate	10%	\$3,574.37	\$2,723.33	\$2,553.12	\$2,382.91	\$1,787.18	\$1,191.46	\$893.59	\$595.73	\$446.80	\$397.15	\$283.68	\$226.94	\$113.47	\$56.74	
Non-profit Rate	15%	\$3,375.79	\$2,572.03	\$2,411.28	\$2,250.53	\$1,687.90	\$1,125.26	\$843.95	\$562.63	\$421.97	\$375.09	\$267.92	\$214.34	\$107.17	\$53.58	
Color by the inch																
Black Plus One	Flat Rate	\$189.00	\$144.00	\$135.00	\$126.00	\$94.50	\$63.00	\$55.13	\$36.75	\$27.56	\$24.50	\$20.00	\$16.00	\$10.00	\$5.00	
Black Plus Three	Flat Rate	\$288.00	\$270.00	\$252.00	\$189.00	\$126.00	\$110.25	\$73.50	\$55.13	\$49.00	\$40.00	\$32.00	\$20.00	\$10.00	\$24.41	