

**Pocono Record**

Pocono Record is the most widely-read and trusted source for news and advertising information in the region. As Pocono Mountains Region's leading news daily, advertising in weekday and/or Sunday editions of the paper is a proven way to reach the loyal audience with your marketing message.



**Pocono Record Plus**

Pocono Record Plus is our non-subscriber publication for total market coverage (TMC) advertising mailed each Saturday. A Pocono Record/Pocono Record Plus advertising combination provides from maximum market penetration with minimal waste and duplication. Contact your Pocono Mountains Media Group ad consultant for more information.



**Eastern Poconos Community News**

Eastern Poconos Community News is a free publication available at local newsstands every Friday. This publication targets the local communities of Smithfield, Middle Smithfield, Lehman TWP, Price TWP and part of Pike County.



**Sage Magazine**

Sage Magazine targets the lifestyles of active seniors in our community. Showcase your products and services to these readers every month.



**Weekend & TV WEEK**

Weekend & TV WEEK are Pocono Record's Friday Entertainment and TV Sections.



## PoconoRecord.com

PoconoRecord.com delivers a desirable audience, extended reach, local opportunity and an online audience of frequent users. As the Pocono Mountains Region's main source of online news and information, PoconoRecord.com is a key part of the daily lives of the people who live and visit here.

## ThePoconos.com

ThePoconos.com is the region's home for everything local. From autos and real estate to local businesses and jobs, if it's in the Poconos; you'll find it here! Local reviews and ratings bring credibility to the businesses in the area, and e-coupons provide added value and incentive to do business locally.

## LimelightDeals.com

LimelightDeals.com showcases your local business to a growing audience of thousands of deal-savvy subscribers, with no upfront costs! Your business is promoted in-print and online through the Pocono Mountains Media Group's suite of products, as well as through e-mail and mobile devices.

## Propel Marketing

Pocono Marketing Media Group and our digital agency – Propel Marketing – deliver results with no headache and no hassle. We offer a full range of digital marketing solutions: From search engine optimization to comprehensive web site design and digital marketing consultation.

