2016 Rates

PMMG
Pocono Mountains Media Group

Creative Solutions

Solutions to Build Your Brand and Your Business.

Automotive/Transportation Ad

IAMA
Best Single Ad
Quarter Page and Under

Award-winning creativity, professional marketing solutions and competitive rates give you your greatest opportunity for success. Now is the time to set up an appointment with your multi-media sales executive to plan your next advertisting campaign.

Special Event Ad

IAMA Winner
Self-Promotion Ad

IAMA Winner
Special Event/Vendor Support Ad

Creative Solutions 2016 Rates	New & Pick Up With Greater than 25% Changes	Pick Up with Less than 25% Changes
Double-Truck	$90	$30
Full Page & Page Killer	$45	$15
Half Page	$30	$10
Quarter Page	$15	$5
Other Sizes	$7.50	$2.50
Digital Ads	$15	$5

Determination of the percent of changes to a pick up ad will be made by Creative Solutions.

PA NewsMedia Winner
Ad Campaign in Digital and Print

creative solutions