

Introducing The Pocono Record's
Super Power Pack!



Super Power Pack!
Pocono Property Showcase
Super Power Package
Basic Power Package
Basic Add-ons
<p>FACT: More than 50% of Home Buyers Look to Pocono Mountains Media Group than Any Other Source in the Market.*</p>

Pocono Property Showcase

Basic Power Package:
 2 2colx5" B&W Classified ads
 1 Full Color 2colx5" ad in PPS
 (Your choice of dates)
\$175.00

SUPER Power Package:
 2 2colx5" B&W Classified ads
 1 Full Color 2colx5" ad in PPS
 (Your choice of dates)
PLUS 2 Weeks PREMIUM* Listing
\$275.00

Basic add-ons are still available: 2colx5" B&W ads \$50 or 2 for \$75 • In-colum line ad: \$10 or 2 for \$15 (6 lines max)

Premium listing includes the property spotlighted at the top of the page of poconopropertyshowcase.com when it meets any of the home buyers criteria, also appears within pages of poconorecord.com, rotates with other listings along the side of the search page of poconopropertyshowcase.com & when the property is clicked on can showcase up to 6 photos of the property, plus includes an agent profile. **This is a \$120 Value!**

Double your ad budget today by contacting your advertising representative at

570-421-3000

Email: Advertising@PoconoRecord.com
 or contact Henry Bengel, 570-420-4371, hbengel@poconorecord.com



Advertising that works!

*Source: 2009 CMB Market Study; Base: Market adults who looked for a house or apartment in the past 12 months.