

wheel deals



New from Pocono Mountains Media Group – The Source for the Poconos

PRINT & ONLINE CLASSIFIEDS
sell your inventory
DOG-GONE FAST!



DEALERS... MOVE YOUR INVENTORY LIKE NEVER BEFORE!

Wheel Deals new print & online packages offer flexibility, reach and frequency no one else can touch, at unbeatable prices. It's the perfect complement to your merchandising ads!

Reach shoppers every day in *The Pocono Record* and **PoconoRecord.com**



Fast Lane Package

PRINT COMPONENT:

- 30 days in *The Pocono Record*

ONLINE COMPONENT:

- Upload 9 photos
- Featured ad upgrade
- Online for 30 days

\$19⁹⁵

Slot Car Bonus!

EVERY AD SLOT YOU BUY IS YOURS FOR 30 DAYS!

- When you sell a car in one of your slots, you can fill it with another vehicle from your inventory any time during the 30-days!

Local Motion Dealer Packs

Invest in multiple ad packs to make the most of your investment and keep your visibility high.

5 Ad Pack – Just \$17.95 per ad

INCLUDES EVERYTHING IN THE "FAST LANE" PACKAGE PLUS:

- Upgrade your ads (5 featured and 1 spotlight) at no charge
- Add extra lines (over 10 lines) for just 60 cents per line

15 Ad Pack – Just \$15.95 per ad

INCLUDES EVERYTHING IN THE "FAST LANE" PACKAGE PLUS:

- Upgrade your ads (5 featured and 3 spotlight) at no charge
- Add extra lines (over 10 lines) for just 53 cents per line

Select your package online at www.thepoconos.com/cars
or call **570-421-3030**

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PMMG

Pocono Mountains Media Group
www.poconomountainsmedia.com